

# ADITI ORGANIC NEWSLETTER

Aditi Organic Certifications Pvt. Ltd.

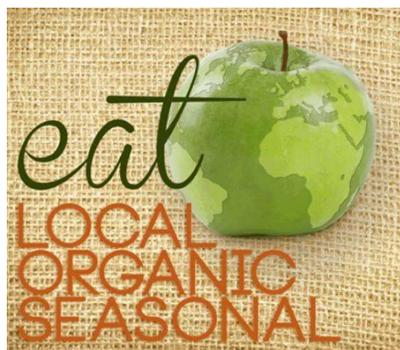
21<sup>st</sup> Sep 2017/Volume 2017/Issue 2

## COMPANY HIGHLIGHTS

- ✓ Aditi Organic Certifications Pvt. Ltd. was one of the winners of the India 5000 best MSME awards
- ✓ Aditi took part and had a stall in the the 1st Organic cum Nursery Expo event 2017, which was held in Vijaywada, Andhra Pradesh between 15th-18th August 2017.
- ✓ Aditi has started collaborating with professors of various agricultural universities to start publishing white papers
- ✓ 4 papers have already been published by Aditi and these are available to read on the Aditi website

## NOTE FROM THE EDITOR'S DESK

Welcome to the second issue of “Aditi Organic Newsletter”. Through this newsletter, we aim to educate everyone on topics related to organic farming and certification, share best practices and also updates on the latest developments happening at Aditi Organics Certifications Pvt. Ltd. We hope you enjoy reading this issue of the newsletter as much as we enjoyed creating it. Please feel free to share your feedback with us at [aditi@aditicert.net](mailto:aditi@aditicert.net) and [sukanya@aditicert.net](mailto:sukanya@aditicert.net)



## PERSPECTIVES

### LIKELIHOOD OF ORGANIC AGRICULTURE – A REVIEW

Preface: Organic farming is to create the best possible relationship between the earth & men. This paper locates Indian experience in organic farming<sup>1</sup>. The farmers of India & China are known as the farmers of organic farming since history. It is definitely true that India had witnessed a tremendous growth in agricultural production in the era of green revolution. The technologies involved during the inception of green revolution supported by policies and further propelled by agrochemicals, machinery and irrigation were the main driving forces for the enhanced agricultural production and productivity<sup>5</sup>. Local demand for organic food is growing. India is poised for faster growth with growing domestic market. Organic agriculture is a system that relies on ecosystem management rather than external agricultural inputs and is found to be superior than conventional farming<sup>7</sup>. A major challenge today is certainly

the transformation of organic products into commodities. Consumers have become more health conscious and they have started to spend more on greener, healthier and natural food stuffs.

**Link to the full paper:** <http://www.aditicert.net/newsletter/Likelihood-of-Organic-Agriculture-A-Review.pdf>



## DID YOU KNOW?

### What is Tracenet?

Tracenet is an internet based electronic service offered by APEDA to the stakeholders for facilitating process certification for export of organic products from India which comply with the NPOP or NOP standards. After the registration of an individual operator's firm/company on Tracenet a unique user id and password is created which is shared with the operator.

### How is the final price of inspection and certification arrived at by a certification body?

An application form is sent to an operator along with the basic information kit. The application form has to be filled out and sent back to the certification body for assessment, after which the details of the final cost involved for inspection and certification is shared

---

*“Instead of viewing organic food as an expense, view it as an investment”*

*“Maybe we should stop asking why real food is so expensive and start asking why processed food is so cheap”*

---

---

*“We pay the doctor to make us better when we should really be paying the farmer to keep us healthy”*

---



### How often is the inspection of a unit or farm conducted?

There is an annual inspection which is scheduled year on year. Aside, from which depending on the inspector's discretion there could be an unannounced inspection also.

### What is an organic scope certificate?

A scope certificate is a certificate issued to an organic operation that complies with the organic standards defined. This certificate has a validity of one year and has to be renewed annually.

### How is a scope certificate generated?

A scope certificate is generated on Tracenet software and is not manually done.

### After the scope certificate has been generated can the address or name be changed of the operator?

No, this cannot be done after the scope certificate has been generated. However, at the time of renewal the change in address or name can be made.

**SOME PICTURES TAKEN DURING THE INSPECTION OF ORGANIC FARMS!**



## GLIMPSES OF RECENT EVENTS

Aditi Organic Certifications Pvt. Ltd. had a stall and took part in the 1st Organic cum Nursery Expo 2017 event, which was held in Vijaywada, Andhra Pradesh between 15th-18th August 2017 in the open grounds of Siddhartha Institute of Hotel Management & Catering Technology. The Managing Director of Aditi; Mr. Narayana Upadhyaya was invited as a speaker for the workshop on Organic Certification at this event.





## **CONTACT US**

### **Aditi Organic Certifications Private Limited**

No. 38, 1st Floor,  
20th Main Road, First Block,  
Near Rajajinagar Metro Station  
Rajajinagar, Bengaluru - 560 010

#### **Phone:**

0091-80-23328134/23328135/  
9845064286/9108696476

#### **Email:**

aditi@aditicert.net

#### **Website:**

www.aditicert.net

## **VIDEOS- A GLIMPSE OF ORGANIC FARMING PRACTICES BY FARMERS**

This farmer's name is Mr. Aravind and he is from a village namely Muttagi. This village is located in the district of Vijayapura. He has a lemon plantation spread over 18 acres of land. For the past 10 years, he has been growing lemons organically and has found that the yield is quite high. The annual turnover he gets from 2 acres of his lemon plantation amounts to about 7-8 lakhs of rupees. The inputs used on the plantation are Vermicompost and Cow dung among others. Mr. Aravind sells the lemons in the market and has found the quality of the lemons to be good. He believes that organic farming will help farmers reap profits at a low cost.

**Credits: Aditi Organic Certifications Pvt. Ltd.!**

This farmer, Mr. Gangappa is from Sukanadagi village in Bagalkot. He has planted Watermelon on 3 acres of his land. No chemicals have been applied on the crop and the yield of Watermelon is good!

**Credits: Aditi Organic Certifications Pvt. Ltd.**

**Link to videos: [https://www.facebook.com/pg/Aditi-Organic-Certifications-Pvt-Ltd-1869628803306476/videos/?ref=page\\_internal](https://www.facebook.com/pg/Aditi-Organic-Certifications-Pvt-Ltd-1869628803306476/videos/?ref=page_internal)**